C/Can
City Cancer Challenge

The Cancer Challenge

9.6 M
cancer deaths per year

+70 %
cancer deaths are concentrated in LMICs

Building community-led cancer care solutions from the ground up

> Our vision is a world where cities deliver quality and equitable cancer care for all.

> With 54% of the world's population living in cities, C/Can believes cities are uniquely positioned to drive innovation in cancer care and build resilient health systems from the ground up.

> C/Can's mission is to support cities around the world as they work to improve access to equitable, quality cancer care.

From Cali to Yangon: C/Can's local-global presence

CALI
Colombia

ASUNCION
Paraguay

KUMASI
Ghana

KIGALI
Rwanda

PORTO ALEGRE
Brazil

TBILISI
Georgia

LEON
Mexico

GREATER PETALING
Malaysia

YANGON
Myanmar

A paradigm shift for cancer

C/Can works with cities to identify gaps in cancer care and to develop innovative, sustainable solutions, ensuring that no one is left behind in accessing the care they need.

HOW?

SUPPORTING HEALTH SYSTEMS STRENGTHENING

Cancer patients are at the core of C/Can's work. Through the C/Can process, cities are supported to develop solutions, policies and processes that will simultaneously improve the lives of cancer patients today and strengthen health systems for cancer care as a whole.

Core areas[1]:

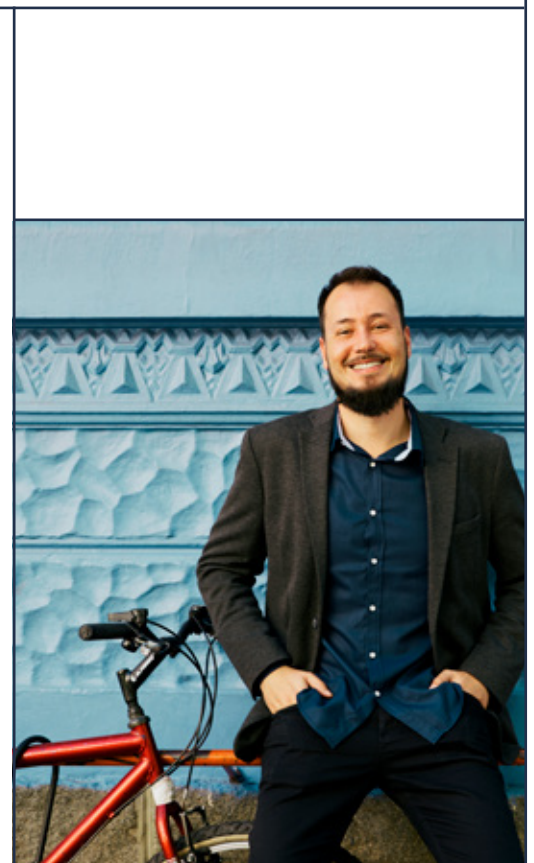| 01 Service Delivery	C/Can supports the development of Quality Assurance Programmes, treatment guidelines and protocols to ensure the standardisation of quality cancer care.
02 Health Workforce	C/Can helps build the capacity of healthcare professionals across the spectrum of cancer diagnosis, treatment and care.
03 Health Information	Together with city stakeholders, C/Can generates a local evidence-base, and contributes to strengthening cancer registries and laboratory information management systems.
04 Medical Technologies	C/Can efforts include supporting the development of city-wide radiotherapy plans, national essential medicines lists for cancer care, and scale-up of innovative digital solutions.
05 Health Financing	C/Can contributes to understanding the health financing landscape and helps communicate the demand for services to drive investment.
06 Leadership and Governance	C/Can connects, activates and builds the capacity of key stakeholders and decision makers on the ground and fosters an enabling policy environmentfor strengthening cancer care systems.

[1] https://extranet.who.int/nhptool/BuildingBlock.aspx

EVIDENCE-BASED DECISION MAKING

By ensuring that proposed solutions are data-driven, C/Can drives investments based on the real needs of the people served and ensures that impact and value are maximised across the healthcare system.

LOCAL OWNERSHIP AND SUSTAINABILITY

C/Can invests in strengthening the connections between people, policies and processes to build long-term capacity and resilience. We help to forge trust between municipal and national policy makers, healthcare providers, patient groups and partners to build a strong and united community that can support the journey to self-reliance.
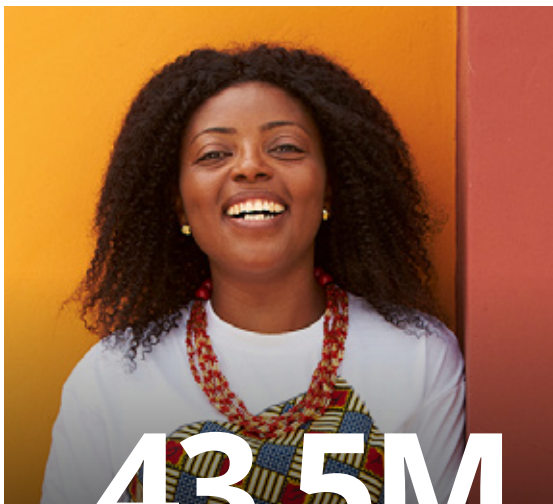
C/Can's value-add for cities

> **Convening key local stakeholders** from different sectors including government, academia, healthcare professionals, civil society, patient groups, and industry.

> Providing a platform for the collection and analysis of data to generate a detailed snapshot of cancer care capacity.

> Supporting the creation of a data-driven roadmap for action.

> Mobilising **networks of partners and city stakeholders** to develop and implement sustainable solutions.

> Connecting cities through **exchanges and interactive learning.**

> Helping **measure progress and impact over time** so that the evidence base is strengthened, best practices are shared as cities can learn, adapt, and scale solutions.

C/Can's success in numbers

43.5M
People reached in 9 cities

1,286
Healthcare professionals participating

125
Institutions/ organisations
represented in C/Can's network of city stakeholders

151
Technical Committee members

680
Health professionals
supported with technical assistance

113
City Executive Committee members

70+
Projects ongoing

98
Experts providing technical assistance to C/Can cities

60+
Global partners